

Developmental Education Courses (if required)		
<input type="checkbox"/>	ACLS050	Introduction to Academic Literacy
<input type="checkbox"/>	ENGL027	Writing Skills Workshop

Placement in English and/or Mathematics must first be determined by official transcripts and/or placement testing. Developmental education courses are only taken if needed based on a student's placement; these courses would be in addition to the courses outlined below. Developmental education courses may extend the timeline to degree completion.

Transferring credits into NCC: Official transcripts are required; awarded credit will appear in Workday's Academic Progress.

	complete	Course #	Course Title	Credits	Prerequisites / Corequisites
Semester 1	<input type="checkbox"/>	COLS101	College Success	1	Exempt: COLS150 or 12+ transfer credits & 2.0 GPA
	<input type="checkbox"/>	ENGL101	English I	3	PRE: ENGL Placement Policy
	<input type="checkbox"/>	ARTA170	Computer Graphics	4	
			Total Semester Credits:	8	
Semester 2	<input type="checkbox"/>	BUSA232	Principles of Marketing	3	PRE: ENGL101
	<input type="checkbox"/>	ARTA253 or CMTH185	Guerilla Marketing or Multimedia Video	3	PRE: ARTA 170
			Total Semester Credits:	6	
Semester 3	<input type="checkbox"/>	BUSA235	Principles of Advertising & PR	3	PRE: BUSA232
	<input type="checkbox"/>	BUSA236	Digital Marketing	3	PRE: BUSA232
			Total Semester Credits:	6	
Total Degree Credits				20	

**Program Notes:**

Courses completed in this Specialized Diploma can apply towards the Marketing, Associate in Applied Science degree.

**\*It is the student's responsibility to be knowledgeable of NCC graduation requirements and, if applicable, to verify transfer requirements with the 4-year institution. Courses listed on the program map are based upon the assumption that prerequisites and courses taken in previous semesters will be successfully completed.**