

A large, bold, white letter 'N' is positioned in the top left corner of the page. The background of the entire page is a dark teal color with a complex geometric pattern of overlapping squares and rectangles in various shades of blue, orange, and dark green. Some of these shapes have a halftone dot pattern. The overall design is modern and technical.

NORTHAMPTON
COMMUNITY COLLEGE

**CENTER FOR BUSINESS
AND INDUSTRY**

[SPRING 2024 / JANUARY – JUNE]

PROFESSIONAL AND WORKFORCE DEVELOPMENT

Transform and grow in response to an evolving marketplace with the Center for Business and Industry (CBI). Our targeted professional development, training and strategic solutions improve performance, productivity and profits. Our areas of specialty include:

Leadership

Consulting

Quality

Teambuilding

IT/Computer

Healthcare

Safety/OSHA

Innovation/Fab Lab & CIE

and more....

WE CAN HELP.

Let's start the conversation today.

workforce@northampton.edu

610.861.5064

[SPRING 2024]

CERTIFICATION AND INDIVIDUAL TRAINING OPPORTUNITIES

8 / Leadership, Management, & Professional Development

Culture and relationships matter in pursuit of satisfaction and results. What we create inside our organizations can translate into lasting success. Take your organization to the next level through targeted training experiences and strategic solutions provided by Leadership Learning and Development.

20 / IT / Computer

Software skills are crucial in the workplace, and NCC's computer training courses will help you master the most popular and relevant programs.

26 / Corporate and Public Safety

Create a culture of safety while having a positive impact on related direct and indirect expenses. Raise your workplace safety awareness along with your understanding of regulatory compliance responsibilities.

CBI Workshop Registration

Go to northampton.edu/cbiworkshops

For questions, or additional information, contact

workforce@northampton.edu

610.861.5064

IMAGINE LIFE AS A LEADER

One overarching philosophy of leadership,
customized for two distinct communities.

LOOKING TO ENHANCE LEADERSHIP SKILLS?

CBI's Leadership Lehigh Valley and Leadership Pocono empower people who actively engage in their own learning and want to learn more about their region and how it operates in terms of Government, Education, Social Services, Culture, and more.

Our programs are unique learning labs for leadership. We commit to develop leadership capability while encouraging participants to apply leadership skills to benefit their communities through service. Leadership and networking opportunities will also benefit the sponsoring organization.

PARTICIPANTS WILL:

- Learn the best practices of effective leaders in order to benefit their organization.
- Develop a deeper understanding of the problems, opportunities and resources existing within their community.
- Identify a field of community involvement for which they can advocate, support and/or serve.
- Both in-demand ten-month programs begin September 2024.

Find out more now, visit:

northampton.edu/LLV (Lehigh Valley)

or **northampton.edu/LP** (Pocono)

email **cbi@northampton.edu**

or call 610.861.5064



CUSTOMIZED TRAINING AND CONSULTING

With an extensive body of knowledge and best practice, CBI's highly experienced professionals focus on how that knowledge and practice can best be used through customization at every opportunity. We carefully assess organizational issues and opportunities and respond with highly specialized training and solutions that increase productivity by making people and systems better. Every business is unique, and consequently, each organization's needs are different. We partner with you to fully understand your culture and expectations, and match learning / development and solutions to your unique organizational challenges.

Our dynamic facilitators and trainers will work with your organization to customize offerings based on your specific need, interests, or vertical market. It's a results-oriented approach to increasing employee productivity and a proven way to build high-performing and profitable organizations.

Reach out to Shelly Mule, our Business Development Sales Professional for more information.

smule@northampton.edu

610.861.5064

CBI OFFERS PROFESSIONAL COACHING FOR LEADERS AND MANAGERS

On occasion, managers and leaders need the opportunity to gain an outside perspective on their performance and ability to engage employees. At the Center for Business and Industry (CBI), we offer coaching services through our staff members who have extensive experience being the objective voice. We can be the means to validate solid practice, challenge performance and behavior that is counter-productive, and assist managers and leaders in taking their talents to the next level. Coaching plans are created for individuals based upon specific needs and are priced accordingly.

Please contact us at **workforce@northampton.edu** for more information.

MANAGEMENT CERTIFICATE PROGRAM

Employees are often promoted from within the organization without any formalized developmental training that teaches them how to manage work and other people to produce results for the organization. And, it is impractical to send employees off for weeks at a time to acquire the necessary knowledge, skills, and techniques they need to apply them to their new role with the company. For this reason, the Management Certificate program was built to serve all employers who want Supervisors, Managers, and High Potential Employees to be equipped with the skills they need to be successful in a leadership role.

THIS CERTIFICATE PROGRAM TEACHES EMPLOYEES HOW TO:

- Transition from worker to supervisor/manager of other workers
- Manage work and people
- Plan for achievement of results
- Align individual performance goals with the company's goals
- Coach employees' performance to achieve company goals and objectives
- Become self-aware in order to effectively communicate with different personality types
- Learn how to flex your management style to the needs of your individual team members
- Resolve conflicts in order to focus on results and promote teamwork

6 REQUIRED WORKSHOPS

to earn the Management Certificate with 4.8 Continuing Education Units (CEUs). (48 Instructional Hours)

Content is research-based and current best practices are presented. Instructional methods are experiential, individualized, and participatory.

REQUIRED WORKSHOPS:

Basic Management Skills
Effective Interactions
Coaching for Improved Performance
Managing the Performance of Others
Responsive Leadership
Conflict Resolution Strategies

ADMINISTRATIVE PROFESSIONAL CERTIFICATE

Experience the excitement of achieving personal and professional success while earning college-level certification. Expand your knowledge of the skills necessary to provide effective administrative support by exploring the latest best practices in the field. Understand what it takes to be an effective administrative professional. Learn why this is essential to increasing performance, productivity and profitability, individually, as a team, and organizationally. Gain practical experience by attending the highly interactive, competency-based workshops highlighted in the Administrative Professional Certificate Program.

THIS CERTIFICATE PROGRAM TEACHES EMPLOYEES HOW TO:

- Acquire the skills necessary to provide effective administrative support
- Receive professional training from qualified instructors with solid industry experience
- Learn the latest office practices applicable to a wide range of settings
- Increase productivity and effectiveness
- Improve competitiveness within your organization
- Increase skill sets and professional value

5 REQUIRED WORKSHOPS

to earn the Administrative Professional Certificate with 4.0 Continuing Education Units (CEUs). (40 Instructional Hours)

Successful completion awards employees the credentials valued by professionals in all industries.

REQUIRED WORKSHOPS:

Effective Interactions
Achieving Personal Effectiveness
Problem Solving Techniques
Better Business Writing
Introduction to Project Management

CUSTOMER SERVICE CERTIFICATE

Experience the excitement of achieving personal and professional success while earning credentials in the growing field of Exceptional Customer Service. Understand why building a culture of service is essential. Learn to increase performance, productivity, and profitability, individually, as a team, and organizationally. Exceed customer expectations, and your own, by attending the highly interactive, competency-based workshops highlighted in the Customer Service Certificate Program.

THIS CERTIFICATE PROGRAM TEACHES EMPLOYEES HOW TO:

- Learn the latest customer service techniques applicable to a wide range of settings
- Receive professional training from qualified instructors with solid industry experience
- Achieve advanced professional skills
- Increase productivity and effectiveness
- Improve competitiveness within your organization
- Increase skill sets and professional value

5 REQUIRED WORKSHOPS

to earn the Customer Service Certificate with 4.0 Continuing Education Units (CEUs). (40 Instructional Hours)

This program is a unique opportunity for professionals seeking to expand their skills and earn credentials in the customer service profession.

REQUIRED WORKSHOPS:

Exceptional Customer Service
Problem Solving Techniques
Effective Interactions
Working with Teams
Conflict Resolution Strategies

LEADERSHIP CERTIFICATE PROGRAM

Good leaders are essential to the success of both the business and the humans working at a business. Great leaders connect people to their work, respond to whatever comes and pro-act at the first inclination that things are changing. Leading others is a daunting task in that we acknowledge our responsibility for the lives and well-being of those we lead. Everywhere we look, we may find a book or article that suggests it holds the key to help us be the ultimate leader.

What we know is that strong leadership requires hard work around understanding yourself, your organization, the world around you, and those you lead and serve. A comprehensive approach in response to the multi-faceted role of a leader is necessary to fully address the challenges associated with leading others.

7 REQUIRED WORKSHOPS

to earn the Leadership Certificate with 6.4 Continuing Education Units (CEUs).
(64 Instructional Hours)

REQUIRED WORKSHOPS:

The Leadership Challenge (Two day program)
Authentic Leadership
Leading in a DEI Culture
The Entrepreneurial Leader
Balancing Management with Leadership
Engaging Others to Lead
Continuous Improvement for Leaders

LEADERSHIP, MANAGEMENT, AND PROFESSIONAL DEVELOPMENT

All courses available for individual self-improvement, or as part of Certificate.

**LEADERSHIP CLASSES ARE ON GROUND
UNLESS NOTED OTHERWISE**

ACHIEVING PERSONAL EFFECTIVENESS

High-performing organizations have focused employees who effectively manage their work and are resilient in the face of everyday challenges. In this interactive workshop, you'll explore professional and personal skills to help you function at your very best. This includes how to focus on what's important in your daily activities and self-care skills to manage stress and demands. You'll also be provided time to identify and practice skills: how to set goals, prioritize, manage activities and time, communicate with people, and find meaning in your work each day.

Wed, Jun 5, 8AM – 4PM LDRWK100.(26)
Fee \$289

AUTHENTIC LEADERSHIP

Transform relationships at all levels by knowing yourself, defining your purpose, creating transparency, and balancing interests. This session supports communicating a clear, consistent vision, using storytelling to inform and engage, and applying the power of targeted communication.

Tue, May 14, 8AM – 4PM LDRWK142.(7)
Fee \$359

BALANCING MANAGEMENT WITH LEADERSHIP

Ultimately, as leaders, we are responsible for taking care of the business aspect as well as the people. Creating a structure that leads to success, setting and translating KPI's, and holding others accountable for results are key aspects of this session.

Mon, Jan 29, 8AM – 4PM LDRWK145.(6)
Fee \$359

BASIC MANAGEMENT SKILLS

Your company is counting on you to help the business thrive and grow. To do this, you must master certain basic management skills, including planning, organizing human capital and work, meeting management deadlines, delegating, communicating effectively, and aligning your departmental and company goals. This program provides an overview of the fundamentals and will bolster your ability to lead employees and manage work.

Tue, Jan 23, 8AM – 4PM LDRWK101.(64)
ONLINE Mon – Tue, Mar 11 & 12
8AM – 12PM LDRWK101.(65)
Mon, May 6, 8AM – 4PM LDRWK101.(66)
Fee \$289

BETTER BUSINESS WRITING

Writing is a key means of communicating and demonstrating professionalism on the job. This highly interactive program is designed to help the business communicator improve writing skills. Topics include preparing and organizing ideas, understanding the needs of the reader, avoiding common grammar and spelling mistakes, and editing. Participants have the opportunity to create and edit their own documents.

Mon, Feb 12, 8AM – 4PM LDRWK102.(26)
Fee \$289

COACHING FOR IMPROVED PERFORMANCE

Employees enter the workplace with diverse skill sets and levels of engagement and interest concerning work. Factor in the “do more with less” pressure supervisors and managers face daily, and the question becomes how do you motivate employees and encourage excellence in an increasingly difficult environment? Coaching is the answer. In this interactive workshop, learn how to help employees rise to the higher level of performance that a rapidly changing environment demands while creating successors in key positions so the organization is constantly preparing the next generation of leaders.

Mon, Mar 25, 8AM – 4PM LDRWK103.(58)
ONLINE Wed – Thu, May 1 & 2
8AM – 12PM LDRWK103.(59)
Fee \$289

CONFLICT RESOLUTION STRATEGIES

While workplace conflicts are often inevitable, this one-day, interactive workshop provides tools to identify needs in conflict situations, manage stress, and promote conflict resolution. The program focuses on how communication styles affect conflict, the benefits of conflict, and five conflict styles to solve problems. Explore your own preferred styles, practice how to use skills, and apply a conflict resolution model for your workplace.

Tue, Feb 27, 8AM – 4PM LDRWK104.(53)
Thu, May 30, 8AM – 4PM LDRWK104.(54)
Fee \$289

CONTINUOUS IMPROVEMENT FOR LEADERS

Leaders keep their organizations healthy and thriving by embracing concepts of Lean, PDSA / Six Sigma. This session explores systems thinking, best practice, data driven leadership, and other key concepts for organizational success.

Mon, Mar 4, 8AM – 4PM LDRWK147.(6)
Fee \$359

EFFECTIVE INTERACTIONS

In the workplace, effective interaction skills are critical to building strong relationships, engaging people, and solving problems. This one-day interactive workshop focuses on two core skills: listening and assertive communication. You will self-assess and practice skills, explore the power of listening effectively and being direct, and plan for productive ways to engage people and get results.

Tue, Feb 13, 8AM – 4PM LDRWK105.(54)
ONLINE Mon – Tue, Apr 29 & 30
8AM – 12PM LDRWK105.(55)
Mon, Jun 3, 8AM – 4PM LDRWK105.(56)
Fee \$289

ENGAGING OTHERS TO LEAD

The goal of leadership must be to create other leaders. This session provides focus on coaching, delegating, and succession planning.

Thu, Feb 22, 8AM – 4PM LDRWK146.(6)
Fee \$359

EXCEPTIONAL CUSTOMER SERVICE

Every interaction with a customer is a chance to provide exceptional customer service. When customers aren't satisfied with products or services, the costs to the organization are high. In this interactive workshop, you'll explore strategies needed for customer service excellence, internally and externally. Emphasis is on identifying goals for your organization and job, how to defuse stressful interactions, and ways to provide the very best experience for every customer.

Mon, May 13, 8AM – 4PM LDRWK107.(27)
Fee \$289

INTRODUCTION TO PROJECT MANAGEMENT

This exciting introductory program explores the basic skills necessary to become an effective project manager, including meeting management/leadership concepts. Working within the Project Life Cycle (Initiation, Planning, Execution, and Closure), you'll learn and apply tools that support successful execution.

Mon, Feb 5, 8AM – 4PM LDRWK109.(24)
Fee \$289

LEADING IN A DEI CULTURE

As a leader, you are charged with creating both personal practice and a model of behavior that supports equity in an inclusive, diverse community. This session provides clear definition of the terms and challenge of creating / maintaining a productive, desirable workplace.

Wed, Jun 19, 8AM – 4PM LDRWK143.(7)
Fee \$359

MANAGING THE PERFORMANCE OF OTHERS

Performance appraisals and annual reviews are among the most dreaded management tasks. In this session, learn how to shift the focus from yearly performance appraisals and annual reviews to the broad spectrum of performance management. Among the topics explored: professional employee development, personal development training goals, cross-training, challenging assignments, and regular performance feedback.

Wed, Apr 24, 8AM – 4PM LDRWK112.(57)
ONLINE Mon – Tue, Jun 3 & 4
8AM – 12PM LDRWK112.(58)
Fee \$289



Please visit www.northampton.edu/CBIWorkshops or click on the QR code to access the course catalog and register for workshops.

PRESENTING WITH CONFIDENCE

Many people say that giving a presentation is high on their list of stressful activities. In this half-day session, you will learn more about your natural strengths and ways to increase your confidence while enhancing your skills to connect clearly and meaningfully with your audience. Learn more about what makes an effective presenter and the importance of body language in communication. We'll focus on how to plan, organize, and present information. Discover ways to most effectively assess and engage your audience for greatest impact and connection.

Mon, Jan 29, 8AM – 12PM LDRWK114.(24)
Fee \$140

PROBLEM SOLVING TECHNIQUES

Solving a problem is a process: Define the issue, sort symptoms from causes, generate ideas, make sound decisions, implement the solution, and monitor outcomes to ensure success. This one-day workshop provides a critical-thinking framework to approach problems and decisions in systematic and creative ways. Learn when to solve a problem on your own or benefit from group problem solving. In this interactive program, you will practice and identify practical ways to apply skills every day in the workplace.

Mon, May 20, 8AM – 4PM LDRWK115.(27)
Fee \$289

RESPONSIVE LEADERSHIP

While managers routinely search for the "best" style of leadership, research clearly indicates that no single, all-purpose leadership style exists. Instead, successful leaders learn to adapt their behavior to respond to the dynamics and demands of each unique situation and use a diagnostic approach that encourage creative thought and flexibility to optimize outcomes. Case studies, instruments, and group discussions will be engaged to help identify your own style and how to use it more effectively.

Thu, Jan 11, 8AM – 4PM LDRWK116.(59)
Wed, May 22, 8AM – 4PM LDRWK116.(60)
Fee \$289

“Listening to the other participants’ stories of what they are going through currently in the role they are in was so valuable to me. I could relate to a majority of the class with the examples they provided. I also liked how the instructor listened to everyone and gave feedback on how to handle the situations better.”

Participant in Basic Management Skills, September 2023

THE LEADERSHIP CHALLENGE

In this two-day session, participants use self-reflection coupled with stakeholder feedback to design their courses to exemplary leadership. This newly redesigned format from Kouzes and Posner uses the Leadership Practices Inventory to examine the frequency with which leaders demonstrate the most powerful behaviors in engaging colleagues and team members: Model the Way, Inspire a Shared Vision, Challenge the Process, Enable Others to Act, and Encourage the Heart. Within this leadership framework, participants create a plan to incorporate the practices of successful leaders into the execution of their roles in order to realize their full leadership potential.

Mon – Tue, Apr 8 & 9, 8AM – 4PM LDRWK141.(7)
Fee \$925

WORKING WITH TEAMS

In order to actively engage the talent of each individual in the workplace, teams are often formed to create a basic working unit. These collaborative environments require interaction, open communication, and the ability to function effectively as a member of a working group. This program focuses on the roles and responsibilities of a team and its members, the actions of a successful unit, stages of team development, and strategies to effectively manage individual differences within the group.

Fri, Apr 5, 8AM – 4PM LDRWK121.(28)
Fee \$289

QUALITY CONSULTING

**Certificate Available for Customized Application
at Your Place of Business**

We have transitioned quality classes from open enrollment classwork to customized contract training and consulting engagements. As you are seeking to upskill your workforce or gain support from quality professionals for your unique challenges, please inquire and speak with us about the learning and consulting opportunities we can customize to your environment and culture. We look forward to serving you in this more targeted manner in the future!

CONTENT INCLUDES BUT IS NOT LIMITED TO:

- Lean / Six Sigma
- Continuous Improvement Process and Tools
- Quality Theory and Practice
- Root Cause Analysis
- Baldrige Criteria for Excellence
- Assessment / Dashboards / Data Utilization
- Supply Chain Management
- Quality Leadership / Culture of Quality

workforce@northampton.edu
610.861.5064



TEAM BUILDING EXPERIENCES

NCC offers a set of unique opportunities to help you build your team.

Experiential learning is a great way to get your team to higher levels of performance. Blend learning and fun to help build communication, trust, morale, and a shared vision of purpose.

Contact workforce@northampton.edu to book an experience now.



ESCAPE ROOM EXPERIENCE AT FOWLER

Escape rooms are designed to trigger collaboration and creative thinking by using the diverse experiences and abilities of the group to generate answers to puzzles and beat challenges set up as the pathway to the ultimate solution – Escape! Participants express the following benefits:

- Renewed connections
- Stress relief
- Enthusiasm for the group

Admiration and respect for your team needs a refresh or an enhanced appreciation of each other, consider an Escape Room experience. The experience could also be a celebration of all the innovative ways your team found to make work happen during challenging times.

FAB LAB

Experience our 8,000 square foot state-of-the-art makerspace at the Fowler Family Southside Center where your employees can work together to dream, design, and create projects that foster teamwork. Work with wood, metal, resin, 3-D printers, and laser cutters. The Fab Lab staff can help you customize programs based on your group's interests.

FOWLER DEMO KITCHEN

Prepare and share a delicious meal in NCC's Fowler Family Center demo kitchen! Featuring fully equipped cooking stations, our program team will work with you to plan and prepare a meal with your co-workers. We can offer themes such as an Italian dinner, international cuisine, or a friendly "Chopped"-style competition.

JOINT FAB LAB/DEMO KITCHEN PROGRAMS

Can't decide whether to offer a creative project or a cooking experience? Do both with your team by working jointly with NCC staff to create an unforgettable experience of creating kitchen products and enjoying cuisine with your team! For example, some team members could be designing a custom cheese board, wine caddy, or etched glassware, while others are working on the perfect charcuterie board. Then reconvene later in the Beverage Training Center to share your new knowledge.

IT / COMPUTER

MICROSOFT EXCEL BEGINNING SEMINAR

On ground workshop. Learn how to perform calculations, modify and format a worksheet, print workbook contents, as well as manage larger workbooks. Windows knowledge required.

Wed, Feb 14, 8AM – 4PM EXBEG100.(15)
Wed, May 15, 8AM – 4PM EXBEG100.(16)
Fee \$269

MICROSOFT EXCEL BEGINNING – ONLINE

Designed for those looking to gain skills such as: how to perform calculations, how to modify and format a worksheet, print workbook contents, as well as manage larger workbooks. Offered in a convenient online format via Zoom, so internet access is required. Two 4-hour sessions.

ONLINE Wed – Thu, Jan 17 & 18, 8AM – 12PM EXBEGOL100.(13)
ONLINE Wed – Thu, Apr 10 & 11, 8AM – 12PM EXBEGOL100.(14)
Fee \$269

MICROSOFT EXCEL INTERMEDIATE SEMINAR

On ground workshop. Advance your skills in Microsoft Excel. Topics covered include advanced formulas, lookup functions, organizing worksheet data with tables, utilizing charts, PivotTables, slicers and PivotCharts. Prerequisite: Excel Beginner Seminar (EXBEG100 / EXBEGOL100) or equivalent knowledge.

Wed, Mar 13, 8AM – 4PM EXINT100.(15)
Wed, Jun 26, 8AM – 4PM EXINT100.(16)
Fee \$269

MICROSOFT EXCEL INTERMEDIATE – ONLINE

Advance your skills with Microsoft Excel in an online class format. Topics included are: advanced formulas, lookup functions, organizing worksheet data with tables, utilizing charts, PivotTables, slicers and PivotCharts. Offered in a convenient online format via Zoom, so internet access is required. Two 4-hour sessions.

ONLINE Wed – Thu, Feb 7 & 8, 8AM – 12PM EXINTOL100.(13)
ONLINE Wed – Thu, May 8 & 9, 8AM – 12PM EXINTOL100.(14)
Fee \$269

MICROSOFT EXCEL ADVANCED – ONLINE

This online program is designed for experienced Excel users. The workshop will cover lookup and decision-making functions, auditing and error-handling, array functions, date and text functions, importing and exporting, what-if-analysis, and macros. Offered in a convenient online format via Zoom, so internet access is required. Two 4-hour sessions.

ONLINE Wed – Thu, Mar 6 & 7, 8AM – 12PM EXADVOL100.(4)
ONLINE Wed – Thu, Jun 5 & 6, 8AM – 12PM EXADVOL100.(5)
Fee \$269

CREATING A HIGH IMPACT POWERPOINT PRESENTATION

Part of giving an effective presentation is using your presentation software properly. Visualize yourself using PowerPoint to give a GREAT presentation. When you have completed this online course, you will be able to do just that! You will know how to properly use PowerPoint to enhance your presentation. You will recognize how to WOW your audience and not overwhelm them. Offered in a convenient online format via Zoom, so internet access is required. Two 4-hour sessions.

Wed – Thu, Feb 21 & 22, 8AM – 12PM PPTOL100.(3)
Fee \$269

“The instructor explains the topics and tools very clearly and efficiently and makes it easy to understand and digest. The workbooks are easy to navigate and the exercises are great for reinforcing what you learned. I really liked the Zoom platform and the terrific instructor! Looking forward to the intermediate class!”

Participant in Excel Beginning Online, July 2023

INTRODUCTION TO MICROSOFT 365

This introductory online workshop covers the basics of Microsoft 365, which includes SharePoint, OneDrive, and Teams. The differences between each will be discussed. Join us to learn more about this powerful collaboration tool. Class held online via Zoom, so internet access is required.

ONLINE Wed, Feb 21, 8AM – 12PM INTMS365.(1)
Fee \$125

TIME MANAGEMENT USING OUTLOOK

In this short online course, students will learn how to use the tools in Microsoft Outlook to practice effective time management skills and complete more of your important daily tasks. Offered in a convenient online format via Zoom, so internet access is required.

ONLINE Wed, Mar 20, 9AM – 12PM OUTBA101.(1)
Fee \$125

EVOLVE YOUR BUSINESS WITH SOCIAL MEDIA

Join us for this short course on how to maximize marketing efforts for your business. Instagram, Facebook, Snapchat, and Pinterest will be discussed. We will also explore various free marketing tools as well as the logistics of automated text messaging and billboard advertising. Discover how technology can streamline your processes, uphold your reputation in business and develop a timeline for success.

Mon, Apr 22, 9AM – 12PM PCWEB302.(37)
Fee \$125

**FLEXIBLE
SCHEDULES!
ALL ONLINE**

IT EDUCATION IT-ED

Online IT education courses offered at CBI benefit anyone looking to begin or advance a career in various areas of information technologies, IT.

To register, visit our website: northampton.edu/ited, scroll down to “What We Offer” and click on “IT Education Certificate Programs.”

COMPTIA A+ CERTIFICATION

The A+ Certification Program is the preferred qualifying credential for technical support and IT operational roles. A+ demonstrates comprehension of hardware, software, operating systems, system troubleshooting, technology repair, networking, mobility, security and operational procedures. This online program will prepare you for the CompTIA A+ 220-1101 and 220-1102 certification exam. Self-paced online program, voucher for exam is included in price.

START ANYTIME
Fee \$850

COMAP220.(3)

COMPTIA NETWORK +

Organizations and IT professionals face new network challenges and complexities as they navigate through increased security concerns, hybrid working environments, and the need for maximum performance and increased productivity. In today's digital world, it's more important than ever for organizations to trust that their networks are secure, uninterrupted and flexible. Network+ reflects current skills related to network engineers and prepares professionals to work effectively and efficiently, supporting and optimizing today's network environments. Self-paced online program, voucher for exam is included in price.

START ANYTIME
Fee \$495

NETPL108.(3)

COMPTIA SECURITY +

CompTIA Security+ is a global certification that validates the baseline skills you need to perform core security functions and pursue an IT security career. It establishes the core knowledge required of any cybersecurity role and provides a springboard to intermediate-level cybersecurity jobs. Security+ incorporates best practices in hands-on troubleshooting, ensuring candidates have practical security problem-solving skills required to assess the security posture of an enterprise environment, recommend and implement appropriate security solutions, monitor and secure hybrid environments (including cloud, mobile, and IoT), operate with an awareness of applicable laws and policies, including principles of governance, risk, and compliance, and identify, analyze, and respond to security events and incidents. Self-paced online program, voucher for exam is included in price.

START ANYTIME SECP601.(3)
Fee \$595

GOOGLE DATA ANALYTICS CERTIFICATE PROGRAM

Designed to prepare learners for jobs in data analysis upon completion of the certificate, the program was developed by Google and covers the fundamentals of data analysis, including the collection, transformation, and organization of data in order to draw conclusions, make predictions, and drive information.

START ANYTIME GITDA100.(3)
Complete within 6 months.
Fee \$1850

GOOGLE DIGITAL MARKETING & E-COMMERCE CERTIFICATE

This certificate program is industry-recognized and endorsed by the American Association of Advertising Agencies (4A's) and the American Advertising Federation (AAF). This hands-on, self-paced professional certificate program is designed and taught by experts at Google. It teaches learners how to use tools and platforms across 7 industry-leading partners (Canva, Constant Contact, Hootsuite, HubSpot, Mailchimp, Shopify, and Twitter), and Google Ads and Google Analytics. Like all of Google's certificates, the Google Digital Marketing & E-commerce Certificate is fully online with no prerequisites, and can be completed in three to six months of part-time study.

START ANYTIME GITME100.(3)
Complete within 6 months.
Fee \$300

GOOGLE IT SUPPORT PROFESSIONAL CERTIFICATE

This hands-on, self-paced professional certificate program, fully developed by Google, introduces learners to the fundamentals of IT support that are critical for success as an entry-level IT Support Specialist. Troubleshooting, customer service, networking, operating systems, system administration and security are taught during this program.

START ANYTIME GITSP100.(4)
Complete within 6 months.
Fee \$300

GOOGLE PROJECT MANAGEMENT CERTIFICATE PROGRAM

This hands-on, online program developed by Google is designed to prepare learners for jobs in project management. Topics covered within this program include the project management life cycle, PMI and Scrum Guide, managing schedules, budgets, and teams, understanding organizational structures, business processes, and how to effectively lead and communicate with project management best practices.

START ANYTIME GITPM100.(3)
Complete within 6 months.
Fee \$1850



Please visit www.northampton.edu/CBIWorkshops or click on the QR code to access the course catalog and register for workshops.



HEALTHCARE EDUCATION

The Center for Healthcare Education offers public health and healthcare topics including, but not limited to: infection control; blood borne pathogens; CPR, First Aid, AED; food sanitation and nutrition; injury prevention; workplace first aide; emergency medical response; and stress management. Additionally, workplace assessments to identify health and safety concerns can be requested and scheduled to meet necessary safety and health objectives.

northampton.edu/healthcare
healthcare@northampton.edu

COMMAND SPANISH

Learn common vocabulary, phrasing, and practice speaking in Spanish to improve communication amongst your employees. Customized curricula focuses on specific industries to promote a more efficient and safe workplace. Course length is flexible (12 – 20 hours) and features topics including Command Spanish for:

- Nursing
- Law Enforcement;
- First Responders, Paramedics, and EMTs
- Construction;
- Industry, Manufacturing, and Warehousing
- Physician's Offices

For more information, contact **Calinfo@northampton.edu** to customize a class for your organization.

CORPORATE & PUBLIC SAFETY

OSHA 10-HOUR CONSTRUCTION OUTREACH TRAINING PROGRAM

The 10-Hour Construction Outreach Program is to provide entry level construction workers a broad awareness on recognizing and preventing hazards on a construction worksite. The training covers a variety of safety and health hazards which a worker may encounter at a construction worksite. Emphasis is placed on OSHA's Focused Four Hazards.

Mon – Tue, Mar 25 & 26, 8AM – 2PM SAF125.(58)
Fee \$200

OSHA 10-HOUR GENERAL INDUSTRY OUTREACH PROGRAM

This course is intended to be an orientation to occupational safety and health. This 10-hour program will provide entry-level industry workers with a broad awareness to recognize and prevent hazards and safety issues on a general industry site. Participants will receive an OSHA-10 completion card for attending and completing the program.

Mon – Tue, Mar 18 & 19, 8AM – 2PM SAF118.(120)
Fee \$200

OSHA 30-HOUR CONSTRUCTION OUTREACH TRAINING PROGRAM

The 30-Hour Construction Outreach Training Program is to provide people with some safety responsibility broad awareness on recognizing and preventing hazards on a construction worksite. This course will provide an orientation and expansion of information as it relates to occupational safety and health. Participants will be made aware that workers must receive additional training on hazards specific to their job. The training covers a variety of safety and health hazards which a worker may encounter at a construction site with an emphasis on OSHA's Focused Four Hazards.

Mon – Thu, Mar 25-28, 8AM – 4PM SAF126.(25)
Fee \$500

OSHA 30-HOUR GENERAL INDUSTRY OUTREACH TRAINING PROGRAM

The 30-hour General Industry Outreach Training Program is to provide people with some safety responsibility with a broad awareness on recognizing and preventing hazards on a general industry site. This course will provide an orientation and expansion of information as it relates to occupational safety and health. Participants will be made aware that workers must receive additional training on hazards specific to their job. The training covers a variety of safety and health hazards which a worker may encounter at a general industry site with an emphasis on hazard identification, avoidance, control and prevention, not OSHA standards.

Mon – Thu, Mar 18-21, 8AM – 4PM SAF119.(38)
Fee \$500

WHY SAFETY TRAINING MATTERS

A construction worker wearing a grey long-sleeved shirt and a high-visibility yellow safety vest is holding a yellow hard hat. The background shows a construction site with a tall metal lattice tower and concrete blocks under a blue sky.

Create a culture of safety

Have a positive impact on insurance costs

Raise awareness in your facility

NCC IS ONE OF 26 OTI EDUCATION CENTERS IN THE COUNTRY

NCC is an OSHA Training Institute (OTI) Education Center, a national network of non-profit organizations authorized by OSHA to deliver occupational safety and health training for all levels of workers. We are authorized to deliver on-ground and on-line OSHA numbered course trainings specific to a variety of industries to keep your employees safe and mindful of best practices related to creating a safe work environment. Courses delivered go deep into specific safety, health and train-the-trainer topics to save you time and hard dollars while building a culture of safety at your company.

To view a comprehensive class schedule, please visit northampton.edu/MAOTIEC. For questions or on-site delivery requests, please call 610-332-6596 or email MAOTIEC@northampton.edu.



Participants who attend the OSHA 511 & OSHA 501 (General Industry) or OSHA 510 & OSHA 500 (Construction) will be certified as an OSHA 10 & 30 Hour Outreach instructor, enabling companies to save hundreds of dollars on on – site training.

OSHA CLASSES

OSHA 510 Occupational Safety & Health Standards for Construction

OSHA 500 Trainer Course in OSHA for Construction

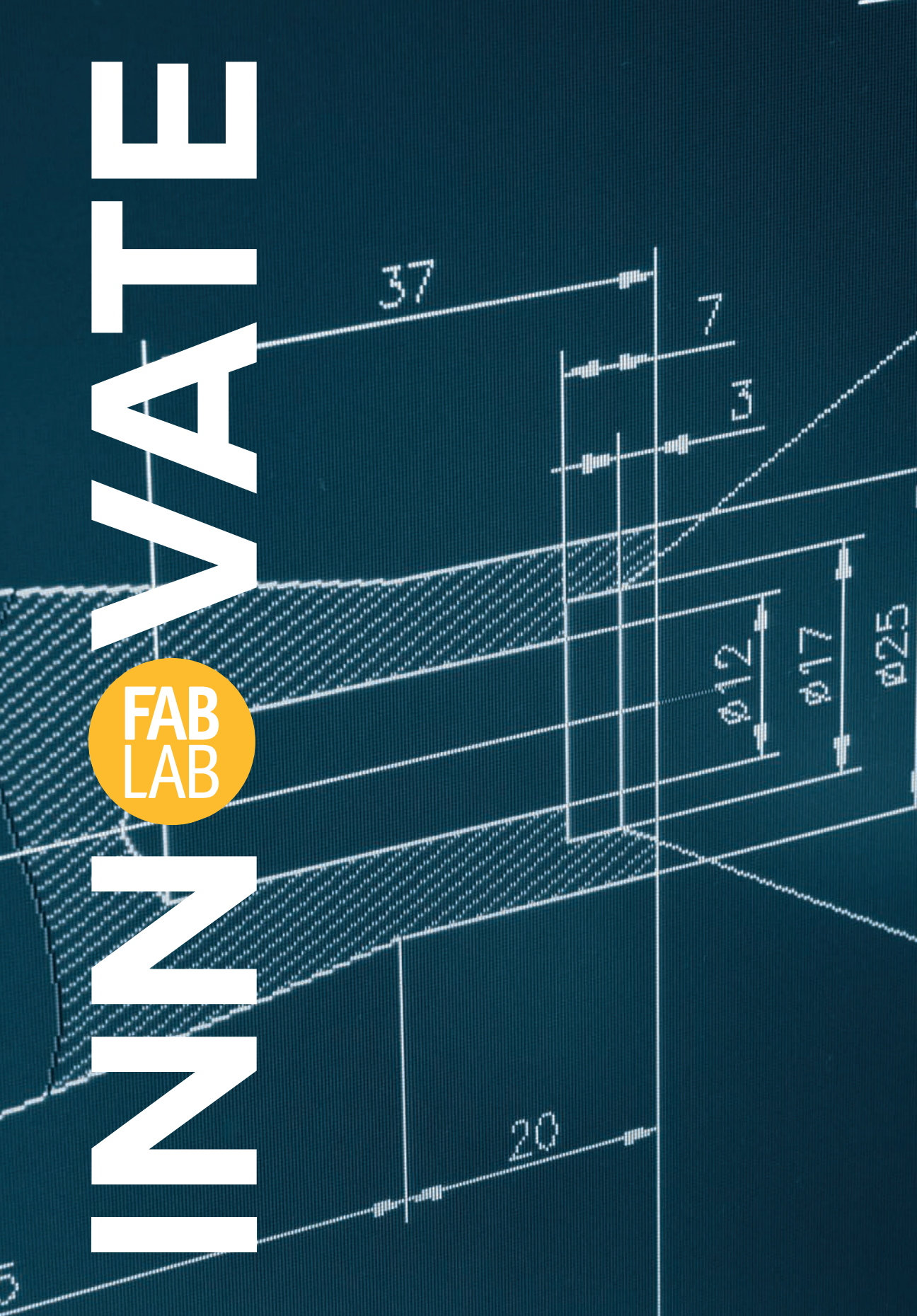
OSHA 511 Occupational Safety & Health Standards for General Industry

OSHA 501 Trainer Course in OSHA for General Industry



INNOVATIVE

FAB
LAB



CUSTOMIZED CAD TRAINING

NCC Fab Lab offers personalized training for up to six employees of your choice. This 8-hour day includes a continental breakfast and lunch.

Software opportunities include:

Solidworks

Fusion 360

Revit

AutoCAD

Adobe Illustrator.

For more information call
610.332.8665 or
email fablab@northampton.edu
for a private tour or to learn
more about our business
membership opportunities.



Our Center for Innovation and Entrepreneurship (CIE), coupled with the Fab Lab, provides a dynamic, creative environment to develop an entrepreneurial mindset, supplying tools and the support required to launch new businesses and expand professional opportunities.

The CIE is host to Lehigh Valley 1 Million Cups, a national program that educates, engages and connects entrepreneurs with the community. This free weekly event meets at 9am on Wednesdays and is open to the public.

For more info, contact cie@northampton.edu

Northampton Community College
Center for Business and Industry
Fowler Family Southside Center
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Bethlehem, PA 18015

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[SPRING 2024 / JANUARY – JUNE]



**CENTER FOR BUSINESS
AND INDUSTRY**

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